

# **FAIR-TRADING MARKETING POLICY**

All QSS GLOBAL SA employees must comply with GDPR rules, Fair-Trading and unfair competition laws of each country where the company operates.

## **PURPOSE:**

The purpose of this policy is to ensure that:

- All advertising and marketing used by QSS GLOBAL SA will comply with the Fair-Trading Laws.
- All advertising and marketing materials that the company uses and any marketing activities it undertakes will not mislead or deceive its customers or partners.

## **SCOPE:**

This policy relates to all advertising, sales, marketing and promotional activities the company carries out.

## **WHY WE HAVE THIS POLICY:**

The company needs to ensure transparent use of advertising and marketing tools and honest communication between the employees and customers. QSS team has to provide true information to reduce any potential risks of misinterpretation of its intentions, disinformation or other potential breaches of the Fair-Trading Laws.

**Geneva, 1<sup>st</sup> of March 2018**

**CEO**

**Sergii Mikhnovskyi**